



◆ ADVERTISING OPPORTUNITY ◆



SEFA is proud to announce the release of our newly formatted full color 5th Edition Desk Reference. We are once again offering full, half and quarter page color advertising. The layout will be the same as prior Editions, with a dedicated section for advertising. The Desk Reference will be published in a 3 ring binder edition, flash drive and is also available for download from the SEFA website.

The 5th Edition contains a wealth of new material including the newly adopted SEFA 10—Recommended Practices for Adaptable Casework as well as the updated version of SEFA 8-P—Recommended Practices for Polypropylene Casework.

Laboratory Design Newsletter will feature an Article on SEFA 10 in the September/October Edition and we will also be issuing a press release for the January/February Edition regarding this important new 5th Edition Desk Reference. Your Ad will be featured in the 5th Edition for a minimum of three (3) years for the one-time fee listed below.

The Desk Reference is a valuable resource for thousands of industry professionals throughout the world. SEFA will continue to distribute copies at industry events like ARABLab, the Lab Design Conference, I2SL, Pittcon and more.

If you would like to place an ad in the 5th Edition please complete the form below and return it to the SEFA offices today. Ad placement is on a first come/first served basis with full page ads first. You can submit your artwork to Barbara@sefalabs.com in PDF or JPEG format.

SEFA Desk Reference 5th Edition—Advertisement Order

Company Name: _____

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| Select ad size : (Member/Non Member Pricing) | <input type="checkbox"/> Full Page | \$2000/\$2500 | (Dimensions 8 x 10-1/2) |
| | <input type="checkbox"/> Half Page | \$1200/\$1500 | (Dimensions 8 x 5-1/4) |
| | <input type="checkbox"/> Quarter Page | \$ 700/\$ 800 | (Dimensions 4 x 5-1/4) |

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